



The Antitrust and Unfair Competition Law Section of the State Bar of California
Cutting Edge Issues in Unfair Competition Law - What You Must Know
Friday, April 25, 2003 * 9:00 a.m. - 12:30 p.m.
Omni Hotel, San Francisco
500 California Street @ Montgomery

**The Antitrust and Unfair Competition Law Section of
the State Bar of California presents...**

Cutting Edge Issues in Unfair Competition Law - What You Must Know

If you can only attend one CLE on 17200...This is it!

Earn 3 Hours MCLE

\$90 Members/\$125 Non-members

(Your \$125 fee includes the remaining 2003 Antitrust and Unfair
Competition Law Section membership.)

Panels include:

➤Key Legal Issues and Leading Cases

Some of the top practitioners in the State will discuss cutting edge issues under the UCL including current case law, enforcement activities and the intersection of private and public prosecution of UCL claims. The panel will focus on bringing as well as defending UCL claims, coordinating efforts with public agencies and enforcement officials, and taking the UCL case from inception through trial.

➤Managing the Complex 17200 Case

Three members of the judiciary, each of whom have enormous experience as the head of their court's complex litigation program, will discuss practical ideas about how a UCL case should be handled from filing through trial. These distinguished jurists will provide insight into the difficulties in handling a major UCL case, how the attorneys on the case should self-manage the case, how to conduct a trial of a UCL case as well as management issues related to Coordination Proceedings and class actions.

➤Current Legislative Perspectives

A panel of officials who are at the center of the current 17200 debate will discuss efforts to revise the law, the attributes of 17200 cases which have given rise to the call for such revisions and how these revisions may impact the original legislative intent behind 17200. This unique panel will bring together divergent viewpoints on the use, and or abuse, of UCL law, and perspectives on where the Legislature is headed in the future.

Program materials will prove to be a valuable resource for anybody who is involved in UCL cases and legislative activities. The materials will include leading cases, the latest updates on where UCL cases stand in the appellate system, briefs, case management tools, complex litigation rules, orders, trial pleadings, and the most current versions of legislative as well as judicial efforts to curb misuse of 17200. These materials will be a unique and up to the minute guide to the future in UCL litigation.

Registration Form

The Antitrust and Unfair Competition Law Section
Cutting Edge Issues in Unfair Competition Law - What You Must Know
San Francisco Omni Hotel * Friday, April 25th, 2003 * 9:00 a.m. -12:30 p.m.

Note: One registrant per form. Photocopies may be used.

Name: _____ **Bar #:** _____

Firm: _____

Address: _____

City, State, Zip: _____

Phone: _____ **Email:** _____

Registration fee:

Section Members: \$90.00 prepaid.

Non-Section Members: \$125.00

(Fee includes remaining 2003 Antitrust and Unfair Competition Law Section membership.)

On-site registration: \$125.00, on a space-available basis.

Written materials only, \$50.00, which includes shipping and handling.

Deadline: Registration form and check or credit card information must be received by April 22.

Mail to: Program Registrations, The State Bar of California, 180 Howard Street, San Francisco, CA 94105-1639.

Make Checks payable to: The State Bar of California.

Fax to: Program Registrations at **415.538.2368**. Credit card information is mandatory with faxed registration.

Questions: For registration information, please call 415.538.2508.

For program content and/or Section information, please call 415.538.2554.

For special assistance, call 415.538.2554 or TDD for speech and hearing impaired, please call 415.538.2231.

AMOUNT ENCLOSED OR TO BE CHARGED: \$ _____

CREDIT CARD INFORMATION: (VISA/MASTERCARD ONLY)

We authorize the State Bar of California to charge my/our program registration to my/our VISA/MasterCard Account. (No other credit card will be accepted.)

Account Number: _____ Exp Date: _____

Cardholders Name: _____

Cardholders Signature: _____

The State Bar of California Offices of Section Education & Meeting
Services is a State Bar of California approved MCLE provider.

FAX FORM TO: 415.538.2368

(Credit card information is mandatory with faxed registration)